EFLA - European Food Law Association
WORKSHOP
Food products and information to the consumers

Milano, June 6 2011 from 10 a.m. to 1 p.m.
Assolombarda – Meeting Room Falck (Sala Falck)

9:30  Attendance registration

10.00  Welcome
Alessandro Artom, EFLA Vice President

10.10  Presentation of Milan World Expo 2015 on human feeding
Silvio Ferrari, President Food section of Assolombarda and WG Coordinator
“Nutrition” Special Project EXPO 2015 - Confindustria,

10:30  New requirements and answers of Food Industry
Daniele Rossi, General Director of Federalimentare – Italian Federation of Food Industries

10.50  Which communication to consumers ?
Mario Abis, IULM University Milan – Science of Communication Faculty

11.10  EU Regulation on the provision of food information to consumers
Ferdinando Albisinni, EFLA Council

11.30  Nutrition and Health Claims
Nicole Coutrelis, EFLA President

11.50  Antitrust Case Law on misleading advertising
Luciano Di Via, Law firm Bonelli Erede Pappalardo

12.10  Risk Communication
Vicente Rodriguez Fuentes, EFLA Council

12.30-13.00  Discussion and Conclusions

13.0  Buffet Lunch

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In cooperation with AIDA– Associazione Italiana di diritto alimentare